

alternative flooring

Case Study

Stately Home

Nothern Ireland

Home Bedroom, Hallway, Landing & Stairs

Wool Super Bouclé Sorrel & Seagrass Natural

Designer,
Murray & Co

Contractor,
Murray & Co



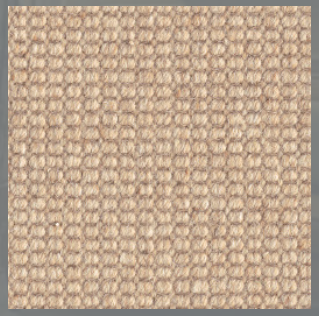
Project Background

In 2025, this [period] privately owned Stately Home underwent a full renovation of it’s bedrooms, stairs, hallways and bathrooms.

During the renovation, the client worked closely with Murray & Co to ensure all materials selected were sympathetic to the property and matched the period aesthetic they were trying to achieve.

They chose to use natural floor coverings from Alternative Flooring after falling in love with the woven finishes and texture that was very much in keeping with the property.

Featured Product,



Wool Super Bouclé Sorrel 4705

Size,

82.5 m²

Reason Selected,

Required a carpet for the bedrooms which was hard wearing but soft underfoot while maintaining a period aethestic.

Featured Product,



Seagrass Natural 2101

Size,
150 m²

Reason Selected,
Required a hardwearing natural carpet for the hallways which was sympathtic to the property and aesthetic.

“At Murray & Co, we believe the foundation of a beautiful home starts from the ground up. Partnering with Alternative Flooring as our preffered supplier allows us to offer our clients more than just a carpet; it gives us access to bold textures, eco-conscious materials, and designs that truly push the boundaries of interior style. Their commitment to quality and quirk makes them an invaluable part of our creative process”

Jake, Murray & Co





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Environmental Management System